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## **26C10000 International Business and Strategy (6 cr)**

**Responsible teacher:** Rilana Riikkinen

**Status of the Course:** Compulsory in the strategy specialization of the Management BSc degree

**Level of the Course:** Intermediate

**Teaching period:** Period III (2018-2019) Otaniemi Campus

Period III (2019-2020) Otaniemi Campus

**Workload:** Contact teaching 33h

Independent work 127h

Total 160h (6 ECTS)

**Learning Outcomes:** This is a basic level course on international business and strategy with an emphasis on applying theories to the challenges currently facing internationally operating firms. By completing this course, students will be able to 1) conduct industry and country analyses, 2) evaluate company strengths, weaknesses, and competitive capabilities in an international context, 3) recognize strategic patterns of internationally operating organizations 4) determine the most appropriate entry mode for a firm in an international context, and 5) discuss the challenges and opportunities of operating in emerging markets.

**Content:** This course focuses on developing hands-on skills of operating in the international business environment. The objective of the course is to advance the understanding of various theories of international business and strategy in applying it to contemporary real life cases. Topics covered in the course include country and cultural differences, internationalization and global expansion strategies, market entry modes, management of multinational corporations global supply chains, emerging markets, as well as ethics and sustainability issues in an international context. Upon gaining an overview of these topics, students will apply their knowledge to three real life company cases.

**Assessment Methods and Criteria:** 100% assignments

**Study Material:** The course book and other required readings will be announced in the syllabus.

**Evaluation:** 0-5

**Registration for Courses:** via WebOodi

**Language of Instruction:** English

**Further Information:**

Max 50 students. Priority list

1. BSc Management students in the Strategy specialization area,
2. other BSc Management students,
3. other BIZ students.

## **26E00250 Doing Business in China (6 cr)**

**Responsible teacher:** Carl Fey

**Status of the Course:** M.Sc. degree

Elective in Management and International Business

CEMS-course

**Level of the Course:** Advanced studies

**Teaching period:** Period I, Töölö campus (2018-2019)

Period I, Otaniemi campus (2019-2020)

**Workload:** Contact Hours 32-34

Independent work: 126-128 hours

Total= 160 huors (6 ECTS)

Note: This course does not have an exam.

**Learning Outcomes:** This course will teach students key aspects of how to do business in and with China. Students will learn how to negotiate with Chinese, what management practices work best in China, what leadership styles work best in China, what strategies work best in China, and the role of government in business in China. The course will also expose students to strategies and management practices commonly used by Chinese firms as they internationalize so that they better understand the increasing number of Chinese firms which are starting to have significant international business activity. The course also aims to help students understand how they can apply key learnings from the course in practice.

**Content:** China is now the world's second largest economy and despite some slowdown in its growth compared to past years continues to grow at rates that most countries can only dream of. As such, it is clearly a very important market for internal managers to understand. However, China is also a country that is quite different from the West and has proven perplexing and hard for many international managers to understand. This course seeks to help participants to develop an understanding of how to do business in and with China effectively and efficiently and provides participants a comparative advantage as a result. The course will also discuss how to deal with the fact that China is quite diverse and rapidly changing. For example, the course will discuss implications of the Chinese government's one belt one road strategy (a policy to encourage Chinese firms to internationalize) and the Chinese government's push to change from only produced in China to also invented in China. The course explores a wide range of issues relating to how to do business in and with China. Broadly speaking the course will focus on what management practices and strategies work best in China. More specifically, the course will cover how to negotiate with Chinese, how to enter and operate in China, the role of government in business in China, the role of family in business in China, the role of networks in doing business in China, what management practices work best in China, what leadership styles work best in China, what strategies work best in China. The course will also discuss different entry modes and strategies to enter China. Finally, the course will help participants to better understand the increasing number of Chinese firms which have significant international operations. The course will have guest lecturers from business and academia. The course aims to teach material in a way that it can be readily applied to practice.

**Assessment Methods and Criteria:** Assignments (potentially including class participation) 100%

Students must attend the first two class sessions to ensure their place in the course

Attending at least 70% of the classes is mandatory to pass the course

Submitting the final individual report (on time) is required to pass the course

Note: This course does not have an exam.

**Study Material:** A collection of readings and cases

**Substitutes for Courses:** 26E00200 Rising China - Business and State. Only one or the other can be included in the degree.

**Prerequisites:** There are no prerequisites.

**Evaluation:** 0-5

**Registration for Courses:** via WebOodi. Students must also attend the first lecture to ensure their place in the course.

**Language of Instruction:** English

**Further Information:** Max. 60 students. Participants are selected based on their program status, according to the following priority order:

1. M&IB, IB and CEMS students, other masters students from Aalto BIZ, any other masters students from other schools at Aalto University, Open university students (limited to 2 places)
2. Others in WebOodi registration order

Please note that the course is offered only to MSc level students.

## **26E00800 Global Marketing Management (6 cr)**

**Responsible teacher:** Paula Kilpinen

**Status of the Course:** Management and International Business: elective course CEMS-course

**Level of the Course:** Advanced studies

**Teaching period:** Period III (2018-2019),  
Period III (2019-2020), Otaniemi campus

**Workload:** Contact teaching 30 h

Independent work 130 h

Total 160 h (6 ECTS)

**Learning Outcomes:** The course is practice-oriented. Upon completion of the course, students should know how to:

- prepare a global product launch and marketing campaign
- analyse market-and customer-related data
- collaborate in culturally diverse teams
- communicate effectively in an international setting
- make a competitive presentation (written and oral)

**Content:** Global Brand management, brand and product portfolio analysis

Digital marketing in a global context

Customer experience and service design in an international/global context

Communication guidelines for a competitive presentation

**Assessment Methods and Criteria:** Final project report and its presentation 80%

Class activity and other assignments 20%

**Study Material:** Articles

Background material for the business project

**Course Homepage:** <https://mycourses.aalto.fi/course/search.php?search=26E00800>

**Evaluation:** 0-5

**Registration for Courses:** via weboodi

**Language of Instruction:** English

**Further Information:**

Max. 50 students

Please note that the course is offered only to Master's level students. Participants are selected based on their program status, according to the following priority order:

1. MIB
2. CEMS
3. MIB minor students
4. Other BIZ students
5. exchange students
6. other Aalto students

Students must attend the first lecture to ensure their place in the course.

Course Policies: 75% attendance is required

## **26E02500 Doing Business in Russia (6 cr)**

**Responsible teacher:** Alexei Koveshnikov; Paulina Junni

**Status of the Course:**

M.Sc. degree

Elective in Management and International Business

CEMS-course

**Level of the Course:** Advanced studies

**Teaching period:** Period II (2018-2019), Töölö campus

Period II (2019-2020), Otaniemi campus

**Workload:** Contact teaching 30h

Independent work 130h

Total 160h (ECTS)

Students must attend the first lecture to ensure their place in the course.

Compulsory participation in the lectures: 80 %

**Learning Outcomes:** The main learning outcomes of the course are to gain an understanding of specific strategies and key challenges for foreign firms in entering and organizing their activities in Russia and to develop competence in applying managerial tools relevant for operating in the Russian cultural context.

On completion of this course, the students are prepared:

- to analyze opportunities and risks of business operations in Russia as a potential target market or a geographical location for business operations;
- justify a choice of competitive strategies for Russian operations in different industries;
- manage cultural differences and analyze Russian business practices and suitability of Western business practices in Russia; and
- apply problem solving skills in Russian business context.

**Content:** The course covers the historical background of Russian economic transition and its consequences for business development, key aspects of knowledge management, human resource management, leadership, marketing, and internationalization strategy in Russia. The current stage of national entrepreneurship system development with a specific focus on high growth technology entrepreneurship in Russia is discussed. Throughout the course, the impact of culture on organizations, managerial processes, and behaviors is highlighted. The experience of foreign companies' operations in Russia is introduced through interactive work on instructive business cases and presentations of guest speakers.

**Assessment Methods and Criteria:** 100% assignments

**Study Material:** A set of course readings provided by the lecturer.

**Course Homepage:** <https://mycourses.aalto.fi/course/search.php?search=26E02500>

**Prerequisites:** It is strongly recommended that students have completed the course International Strategy (26E03101).

Please note that the course is mainly offered to MSc level students.

**Evaluation:** 0-5

**Registration for Courses:** Registration via WebOodi. Students must attend the first lecture to ensure their place in the course.

**Language of Instruction:** English

**Further Information:**

Maximum 50 students.

Participants are selected based on their program status, according to the following priority order:

1. MIB/Strategy/Global Management/CEMS
2. VIE-expert students (through JOO)
3. Other BIZ students
4. Other Aalto students

## **26E03101 International Strategy (6 cr)**

**Responsible teacher:** Carl Fey

**Status of the Course:** Management and International Business, elective  
Global Management

**Level of the Course:** Advanced studies

**Teaching period:** Period I (2018-2019), Töölö campus

Period I (2019-2020), Otaniemi campus

**Workload:** Contact Hours: 33-34 hours

Independent work: 126-127 hours

Total= 160 hours (6 ECTS)

**Learning Outcomes:** Learning Outcomes: This course explores how firms can best start, develop, and manage their international activities. Students will learn about the internationalization process, international negotiations, entry mode choice, entry strategy, international sourcing, and management of international operations. The course will also explore the important entry mode of mergers and acquisitions in more detail. The course also seeks to help students understand how they can apply what they have learned in the course in a practical way.

**Content:** During the course, the following questions will be examined: (1) Why and how do firms internationalize? (2) What are the advantages and disadvantages of different entry modes and internationalization strategies? (3) How to conduct successful international negotiations? (4) How to best manage international operations? (4) How to design and manage mergers and acquisitions. (5) How does international sourcing work? The course will include guest lecturers who will share their industry and academic experience and illustrate practical applications of the material discussed during the course. The course is designed to help students forge links between theory and practice. Material in the course is taught in a way that it is useful in practice.

**Assessment Methods and Criteria:** Assignments including potentially class participation - 100%  
This course does not have an exam.

Students must attend the first two class sessions to ensure their place in the course

Attending at least 70% of the classes is mandatory to pass the course

Submitting the final individual report (on time) is required to pass the course

**Study Material:** A collection of readings and cases

**Substitutes for Courses:** The course is a substitute for 26E00400 Internationalization of the Firm (a similar course) and Driving Global Business 26E03100 (an identical course, this is just a name change)

**Prerequisites:** There are no prerequisites.

**Evaluation:** 0-5

**Registration for Courses:** via WebOodi

**Language of Instruction:** English

**Further Information:**

Max 60 students are allowed in this course.

Participants are selected based on their program status, according to the following priority order:

1. M&IB, IB and CEMS students, other masters students from Aalto BIZ, any other masters students from other schools at Aalto University (5 places), Open university students (limited to 2 places), JOO student (1 place)

2. Others in WebOodi registration order

Please note that the course is offered only to MSc level students.

Students must attend the first two class sessions to ensure their place in the course

## **26E03201 Perspectives on the Multinational Corporation (6 cr)**

**Responsible teacher:** Rebecca Piekkari

**Status of the Course:** Management and International Business programme, elective  
Global management programme, elective  
CEMS course

**Level of the Course:** Advanced studies

**Teaching period:** Period III 2018-2019

Period III 2019-2020, Otaniemi campus

**Workload:** - contact teaching 24 h

- independent work 136 h

**Learning Outcomes:** In this course students learn about the major theoretical perspectives that are used to analyze the multinational corporation. The course develops the students' abilities to critically read academic articles, uncover underlying assumptions and apply conceptual knowledge to real-life situations. It also prepares the students for writing an academic piece of work and equips them with the necessary knowledge and analytical skills for their MSc thesis as well as managerial practice.

**Content:** In this course, the students familiarize themselves with major theoretical perspectives that can be used to understand multinational corporations. This large and complex organization represents a core area of research in the field of international business. The theoretical perspectives include the design, institutional, network and the political (or critical) perspective. Students will also appreciate the role of context in doing research on multinationals. The course provides students with relevant resources and skills for their MSc thesis work.

**Assessment Methods and Criteria:** 100% assignments

**Study Material:** Articles included in the syllabus.

Additional readings:

Mats Forsgren (2017) Theories of the multinational firm: A multidimensional creature in the global economy

[https://www.e-elgar.com/shop/theories-of-the-multinational-firm?\\_\\_\\_website=uk\\_warehouse](https://www.e-elgar.com/shop/theories-of-the-multinational-firm?___website=uk_warehouse)

Christoph Dörrenbächer and Mike Geppert (eds, 2011) Politics and power in the multinational corporation: The role of institutions, interests and identities

<https://www.amazon.com/Politics-Power-Multinational-Corporation-Institutions/dp/110740665X>

**Substitutes for Courses:** Replaces course 26E03200 Managing in a Global Context

**Prerequisites:** No specific prerequisites.

**Evaluation:** 0-5

**Registration for Courses:** via Weboodi

**Language of Instruction:** English

**Further Information:** Priority given to: MIB/Strategy/Global Management/CEMS/CS, IDBM

MIB minor students

Other BIZ students

Aalto students

## **26E03400 People Management in Multinational Organizations (6 cr)**

**Responsible teacher:** Hertta Vuorenmaa

**Status of the Course:** M.Sc. degree: specialization studies in Management and International Business, elective

**Level of the Course:** Advanced studies

**Teaching period:** Period IV (2018-2019), Otaniemi campus

Period IV (2019-2020), Otaniemi campus

**Workload:** Contact teaching: 30h

Independent work: 130h

Total 160h (6 ECTS)

**Learning Outcomes:** Upon completion of the course, students should understand (i) the link between firm strategy, capabilities and human resources (HR), (ii) the role of HR in managing a global workforce and (iii) how HR can contribute to a supportive organization culture and social architecture. The course also develops a variety of professional skills as it varies the learning techniques. The course consists of lectures, assignments, cases, discussions, group work & student presentations, lectures by visiting HR professionals etc.

**Content:** The course examines issues and challenges related to people management in a multinational context. People are considered as one of the most, if not the most important resource for global competitiveness of firms. Yet, the challenge of effective people management remains considerable in multinational organizations operating across very different geographical, cultural and institutional environments. The course is divided into three broad themes: (i) the link between firm strategy, capabilities and HR; (ii) global HRM practices such as talent management; and (iii) HR's role in facilitating global leadership development.

**Assessment Methods and Criteria:** 100% Assignments

**Study Material:** A text book, cases and articles will be indicated in the syllabus [Availability](#)

**Substitutes for Courses:** 26E00700 International Human Resource Management. Please note that you can take either one of the courses.

**Course Homepage:** <https://mycourses.aalto.fi/course/search.php?search=26E03400>

**Prerequisites:** No prerequisites. Strategic Human Resource Management recommended.

**Evaluation:** 0-5

**Registration for Courses:** via WebOodi.

**Language of Instruction:** English

**Further Information:** Priority given to:

1. MIB students, 2. CEMS students, 3. MIB minor students, 4. Other BIZ students, 5. Other Aalto students

Although the classes are not compulsory, you will learn most by actively participating in the course. Each session and its assignments have been designed in such a way that it is very difficult to pass the course without active participation.

## **26E04350 Business Model Design (6 cr)**

**Responsible teacher:** Taija Turunen

**Status of the Course:** M.Sc. degree, elective course in common studies in Management and International Business

IDBM Compulsory course

**Level of the Course:** Advanced studies

**Teaching period:** Period II (2018-2019), Otaniemi campus

Period II (2019-2020), Otaniemi campus

**Workload:** Contact teaching 25h

Group assignments 50h

Independent work 85h

Total 160h (ECTS)

**Learning Outcomes:** After the course, the participant should

a) know the main concepts of business model design

b) be able to apply the most common frameworks and tools of business model design and

c) have a basic understanding of how and why business model innovation occurs

**Content:** The course introduces the concepts, tools, and principles of business model design aligned with the theories of strategic management. The main emphasis will be on understanding how firm's unique resources and capabilities should serve as a basis on which business model can be designed. In addition, throughout the course we will touch up upon the requirements set by the business environments and the theories that explain how companies are creating and maintaining competitive advantage.

**Assessment Methods and Criteria:** Students must attend and display active participation in at least 80% of the lectures and workshops. They must also hand in the Pre- and Post- Assignment, 5 sets of learning diaries; pass the group assignments as well as the take home exam at the end of the course.

**Study Material:** Articles, book chapters and other material indicated in the syllabus.

**Substitutes for Courses:** 26E04100 Business Modelling and Management, 6 cr

26E04300 Business Modelling and Management 5 cr

**Prerequisites:** No pre-requisites for IDBM students, for students from other subjects and schools JOIN-C7001 recommended.

**Evaluation:** 0-5

**Registration for Courses:** Weboodi

**Language of Instruction:** English

**Further Information:** The course is restricted to 70 students

Priority list:

1. IDBM students

2. MIB students

3. Other BIZ and exchange students

4. Other Aalto students

Students are strongly encouraged to be present during the first class to keep their registration.

Students must attend and display active participation in at least 80% of the lectures and workshops.

## **26E05001 Global Game Industry (6 cr)**

**Responsible teacher:** Miikka Lehtonen

**Status of the Course:** Management and International business, elective, Aalto course

**Level of the Course:** Advanced studies

**Teaching period:** Period V (2018-2019), Otaniemi campus

Period V (2019-2020), Otaniemi campus

**Workload:** Lectures 24h, preparation for lectures 60h, assignments 76h Total 160h (6 ECTS)

**Learning Outcomes:** (1) Develop an overview of the dynamics of the game industry, its historical origins and directions of global growth.

(2) Understand the links between creative and business sides of the gaming industry and develop the expertise how to develop successful business models to ensure a sustainable and profitable global operations.

(3) Acquire knowledge about game industry ecosystem and its functioning across the globe.

(4) Grasp the process of internationalization of businesses related to digital activities.

(5) Become sensible to key issues and challenges faced by organizations that develop creative content.

Students are encouraged to forge links between theory and practice through completion of the course assignments.

**Content:** During recent years the game industry has grown rapidly, and it has surpassed the film and music industries in terms of global revenue. Located at the intersection of technological innovation and artistic creativity, game industry is constantly renewing itself and pushing forward existing business models. What is more, with the proliferation of Internet and digital distribution, game industry is truly global and innovative, offering unlimited business opportunities for companies and entrepreneurs. This represents a very promising field for the future generation of business professionals and the course aims to equip students with sufficient knowledge and understanding about these opportunities.

**Assessment Methods and Criteria:** Assessment components:

1. Workshops, case studies, and participation: 35%

2. Assignments: 45%

3. Final presentation: 20%

**Study Material:** Readings announced by the facilitators

**Substitutes for Courses:** Replaces course 26E05000 Game Industry: born global innovative and digital

**Evaluation:** 0-5

**Registration for Courses:** via WebOodi

**Language of Instruction:** English

**Further Information:** Max. 50 students taken to the course. Priority given: 1. MIB students

2. Everyone else Mandatory attendance on the first session as the teams will be formed then.

## JOIN-E7006 IDBM Challenge (5-10cr)

**Responsible teacher:** Miikka Lehtonen

**Status of the Course:** Compulsory course for International Design Business Management (IDBM) major and minor students

**Level of the Course:** Advanced Studies

**Teaching period:** Period I (2018-2019), Otaniemi campus

Period I (2019-2020), Otaniemi campus

**Workload:** Classroom hours 30h

Class preparation 30h

Assignments 75h

in total 135h (5 ECTS)

**Learning Outcomes:** During this course, we will focus on the following learning objectives:

1. Understanding the dynamics between the individual, the team, and the community. This will be based on readings, exercises during the class, as well as individual and team assignments
2. Apply the skills you learn and practice through readings, talks, and exercises to propose your solution to the challenge
3. Analyze the current situation and in multidisciplinary teams connect the present state of things with how you envision the world
4. In multidisciplinary teams, learn to apply design-driven methods and processes to create a solution to a pressing societal challenge

**Content:** Readings, project work in multidisciplinary teams, pre-assignments, class work, individual and team assignments

**Assessment Methods and Criteria:** Assessment and grading for the course consist of the following:

1. Participation: 10 points
2. Visual learning diary: 25 points
3. Final project: 10-30 points
4. Team reflection report: 10-25 points
5. Individual performance in a team: 0-10 points

**Study Material:** Will be announced prior to the first session on the course website in MyCourses

**Course Homepage:** <https://mycourses.aalto.fi/course/view.php?id=15090>  
<http://www.idbmchallenge.com>

**Prerequisites:** B.Sc. degree.

**Evaluation:** 0-5

**Registration for Courses:**

via WebOodi

To ensure your place in the course, you must be present in the first session.

Kursseille ottamisen prioriteettijärjestys Aalto ARTSissa 1.1.2018 lähtien (Taiteiden ja suunnittelun akateemisen komitean päätös 10.10.2018).

Prioriteettijärjestys on seuraava:

1. opiskelijat, joilla kurssi kuuluu pääaineen/ohjelman pakollisiin opintoihin, ja on opiskelijan HOPSissa aikataulutettu ko. lukuvuodelle
1. vaihto-opiskelijat, joiden opintosuunnitelmaan kurssi on ko. lukukaudelle hyväksytty
1. opiskelijat, joilla kurssi kuuluu pääaineen/ohjelman pakollisiin opintoihin, ja on suorittamatta
1. opiskelijat, joilla kurssi kuuluu pääaineen/ohjelman vaihtoehtoisin opintoihin, ja on opiskelijan HOPSissa aikataulutettu ko. lukuvuodelle
1. opiskelijat, joilla kurssi kuuluu pääaineen/ohjelman vaihtoehtoisin opintoihin, ja joilla vaihtoehtoisia opintoja on tutkintovaatimusten mukaan vielä suorittamatta
1. opiskelijat, joilla kurssi kuuluu sivuaineen pakollisiin opintoihin
1. opiskelijat, joilla kurssi kuuluu sivuaineen vaihtoehtoisin opintoihin, ja joilla vaihtoehtoisia opintoja on opiskelijan tutkintovaatimusten mukaan vielä suorittamatta
1. erilaisten liikkuvuusopintojen kautta kurssille hakeneet opiskelijat (Aalto-yliopiston sisäinen liikkuvuus, JOO-opinnot ym.)
1. muut opiskelijat

Kursseilla, jotka on tarkoitettu monialaisiksi, voidaan käyttää kurssin osaamistavoitteisiin soveltuvaa prioriteettijärjestystä (esim. UWAS-kurssit), huomioiden kuitenkin yliopiston velvoite mahdollistaa opiskelijan opintojen eteneminen ko. tutkinnon tavoiteajassa. Priorisointijärjestys ei toistaiseksi koske yhteisen opetuksen yksikön järjestämiä valinnaisia kursseja eikä tohtorikursseja.

Kurssille ottamisen priorisointipäätös ei vaikuta opettajan oikeuteen asettaa kurssille esitetövaatimuksia.

**Language of Instruction:** English

**Further Information:** from teacher in charge, miikka.j.lehtonen@aalto.fi To ensure your place in the course, you must be present in the first session.

### **51E00100 Business Ethics (6 cr)**

**Responsible teacher:** Matti Häyry

**Status of the Course:** Elective course in the Management and International Business master's degree program

**Level of the Course:** Advanced studies.

**Teaching period:** Period IV (2018-2019), Otaniemi campus

Period IV (2019-2020), Otaniemi campus

**Workload:** Lectures and group work discussions 30 h

Group work preparation 60 h

Literature exams 6 h

Literature exam preparation 64 h

Total 160 h

**Learning Outcomes:** Participants will learn to distinguish between business ethics, the business of ethics, and the ethics of business; to assume a critical attitude towards promises of moral improvement in businesses and economies; and to see business activities and economic decisions in their wider social and political contexts.

**Content:** The topics covered during the course include the business, ethical, political, and critical approaches to corporate social responsibility; political and moral philosophy, justice, and business; neoliberalism, sustainable growth, environmental ethics, and the relationship between law and morality; corporate scandals and their impacts; and diversity and equality in business.

**Assessment Methods and Criteria:** 1. Active participation in sessions, group works, group work preparation, and group work reporting. Assessment: 0-5. 50% of the grade.

2. Two literature exams during the course (Introducing Capitalism and Introducing Political Philosophy). Assessment: 0-5. 25+25% of the grade.

3. Attendance in sessions. Participants are required to fully attend a minimum of 10/12 sessions.

Assessment: Pass / Fail.

**Study Material:** Readings, including the two books for the literature exams, are provided by the lecturers. A recommended background book is: Bowie, N. (2002) Blackwell Guide to Business Ethics. ISBN 0-631-22123-9 [Availability](#)

**Substitutes for Courses:** 51E00200 Business Ethics Self-study It is possible to include only one of these courses to the Master's degree.

**Course Homepage:** <https://mycourses.aalto.fi/course/search.php?search=51E00100>

**Evaluation:** 0-5

**Registration for Courses:** WebOodi

Students must attend the first lecture to ensure their place in the course.

Enrolment max 30 students. Priority given to the students in Management and International Business-programme, Management-programme or in Creative Sustainability-programme. This is an Aalto course.

**Language of Instruction:** English

**Further Information:** Enrolment max 30 students. Priority given to the students in Management and International Business-programme, Management-programme or in Creative Sustainability-programme.

## 51D00300 Introduction to Reading and Writing Scientific Texts (self-study) (6 cr)

**Responsible teacher:** Matti Häyry

**Status of the Course:** Supplementary studies.

**Level of the Course:** Advanced studies.

**Teaching period:** Self-study course

**Workload:** Self-study 160 h

**Learning Outcomes:** To become acquainted with the particular features of scientific texts in theory and practice, and to gain means to enhance one's skills in reading and writing scientific texts.

**Content:** The basics of scientific thinking and philosophy of science, and the theory and practice of reading and writing scientific texts.

### **Assessment Methods and Criteria:**

Write two essays of 8-10 pages long according to the advice given in the text book (Locke et al.). One essay is to be based on the above book (list 1 below) and the other is to deal with a problem in philosophy of science (list 2 below). Choose topics from the lists below.

Topics for essays: Choose one topic from both lists 1 and 2.

#### 1. Scientific reading and writing

- a. Characteristics of a good research report
- b. How to read research reports critically?
- c. Differences of quantitative and qualitative research reports
- d. Why to read research reports?
- e. How would you instruct someone to improve his/hers reading skills?

#### 2. Philosophy of science:

- a. Compare different views on positivism.
- b. Characteristics of scientific knowledge and problems in defining science
- c. Evaluate different views on value neutrality of science.
- d. What is science?
- e. Naturalistic turn in philosophy of science and it's consequences
- f. Scientific realism and it's problems
- g. What are scientific paradigms and how they change? Give examples from your own field of science.

### **Study Material:**

LOCKE, L. F. ET AL. Reading and understanding research 2004. Sage ISBN 0761927689. and 3–5 sources on philosophy of science (choose from the list below).

BIRD, A Philosophy of Science, UCL Press 1998. ISBN 1857286812 tai 1857285042.

BOYD R, GASPER P & TROUT J P The Philosophy of Science, MIT Press 1991. 0-262-52156-3 tai 0-262-02315-6.

CHALMERS, A F What is this Thing Called Science, Hackett 1994. ISBN 0-87220-149-X tai 0-87220-199-6.

CURD, M & COVER, J A (eds.) The Philosophy of Science: The Central Issues. ISBN 0-393-97175-9.

GIERE. R N Explaining Science, University of Chigago Press 1988. ISBN 0-226-29205-3 tai 0-226-29206-1.

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