

Bachelor's Program in International Business

Courses for Exchange Students 2019-2020

MODULE 2019	COURSE CODE	COURSE NAME
1 2/9-20/9	MLI26C662	COMPARATIVE CONSUMER BEHAVIOR
	MLI26C651	INTERNATIONAL HUMAN RESOURCE MANAGEMENT
	MLI26C664	INTERCULTURAL MANAGEMENT
	MLI28A020	PRINCIPLES OF FINANCE
2 23/9-11/10	MLI26C940	DIGITAL DISRUPTION
	MLI26C741	ASIAN BUSINESS AND MANAGEMENT
	MLI26C664	INTERCULTURAL MANAGEMENT
	MLI28A020	PRINCIPLES OF FINANCE
3 14/10-1/11	MLI26C738	GLOBAL GAME INDUSTRY
	MLI26C726	MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS
	MLI26C664	INTERCULTURAL MANAGEMENT
	MLI28A020	PRINCIPLES OF FINANCE
4 4/11-22/11	MLI26C653	INTERNATIONAL BUSINESS STRATEGY
	MLI26C715	GLOBAL SUPPLY NETWORKS
	MLI32A130	INTRODUCTION TO BUSINESS LAW
5 25/11-13/12	MLI26C010	INTERNATIONAL MARKETING
	MLI32A130	INTRODUCTION TO BUSINESS LAW
2020		2020
6 7/1-24/1	MLI26C720	INVESTMENTS AND PORTFOLIO MANAGEMENT
	MLI26C633	BRAND MANAGEMENT
	MLI26C714	GENDER AND COMMUNICATION IN THE INTERNATIONAL WORKPLACE
7 27/1-14/2	MLI26C704	BUSINESS CONSULTING IN THE GLOBAL ECONOMY
	MLI31A002	PRINCIPLES OF ECONOMICS
8 17/2-6/3	MLI28C060	CORPORATE FINANCE
	MLI26C731	LEADERSHIP
9 9/3-27/3	MLI31C020	INTERMEDIATE MICROECONOMICS
	MLI26C600	ENTREPRENEURSHIP IN THE GLOBAL ECONOMY
	MLI26C742	TRAVEL, TOURISM AND HOSPITALITY MARKETING
30/3-3/4		BREAK WEEK
10 6/4-24/4	MLI26C727	INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY
11 27/4-15/5	MLI26C202	FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS
	MLI26C743	GREEN VENTURES
12 18/5-5/6	MLI26C739	SOCIAL MEDIA ANALYTICS
	MLI31C030	INTERMEDIATE MACROECONOMICS
13 8/6-26/6	MLI26C660	INTERNATIONAL SALES MANAGEMENT
	MLI26C680	MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS
14 29/6-17/7	MLI26C203	BUSINESS AND MANAGEMENT OF DIGITAL MEDIA PRODUCTION
	MLI26C707	ENVIRONMENTAL ECONOMICS
20/7-24/7		BREAK WEEK
15 27/7-14/8	MLI26C744	TOOLS FOR DATA ANALYSIS
	MLI26C681	INTERNATIONAL BUSINESS TO BUSINESS MARKETING