

**The list of the courses in International Business
offered at the Mikkeli Campus during the academic year 2018-2019:**

Brand Management, 6 cr
Business and Management of Digital Media Production, 6 cr
Business Consulting in the Global Economy, 6 cr
Business Strategies for International New Ventures, 6 cr
Comparative Consumer Behavior, 6 cr
Competing with East Asian Firms, 6 cr
Consumer Culture, 6 cr
Corporate Finance, 6 cr
Corporate Governance, 6 cr
Destination Marketing, 6 cr
Digital Marketing Strategies, 6 cr
Entrepreneurship in the Global Economy, 6 cr
Environmental Economics, 6 cr
Financial Accounting for Global Business, 6 cr
Gender and Communication in the International Workplace, 6 cr
Global Game Industry, 6 cr
Innovation Management in the Global Economy, 6 cr
Intercultural Management, 6 cr
Intercultural Negotiations, 6 cr
Intermediate Microeconomics, 6 cr
Intermediate Macroeconomics, 6 cr
International Business Strategy, 6 cr
International Business to Business Marketing, 6 cr
International Human Resource Management, 6 cr
International Marketing, 6 cr
International Organizational Behavior, 6 cr
Investments and Portfolio Management, 6 cr
Leadership, 6 cr
Management Culture and Communication, 6 cr
Management Information Systems in International Business, 6 cr
Managerial Accounting for Global Business, 6 cr
Nonprofit Management, 6 cr
Social Media Analytics, 6 cr