

| <b>BScBA CURRICULUM 2017-2018</b> <sup>1</sup>   |  |  |   |
|--|--|--|---|
| <b>MODULE</b>  | <b>REQUIRED COURSES (BScBA17, 1st year)</b>  | <b>REQUIRED COURSES (BScBA16, 2nd year)</b>  | <b>ELECTIVE COURSES</b>   |
| <b>2017</b>  |  |  |   |
| <b>1</b><br>4/9-22/9   | <b>GLOBAL BUSINESS ENVIRONMENT (A&amp;B)</b><br>Joan Lofgren<br><i>ORIENTATION TO UNIVERSITY STUDIES begins (A&amp;B), 1 cr</i><br>Joan Lofgren  | <b>INTERCULTURAL MANAGEMENT (A&amp;B; group 1)</b><br>Jacek Mironski<br><i>PRINCIPLES OF FINANCE (A&amp;B; group 1)</i><br>Kathleen Henebry    | <b>COMPARATIVE CONSUMER BEHAVIOR</b><br>Paurav Shukla<br><b>INTERNATIONAL HUMAN RESOURCE MANAGEMENT</b><br>Russell Warhurst   |
| <b>2</b><br>25/9-13/10   | <b>BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A)</b><br>Roman Stepanov<br><b>INTRODUCTION TO MANAGEMENT (B)</b><br>Anne Herbert<br><i>CRITICAL THINKING begins (A&amp;B; modules 2-4), 2 cr</i><br>Joan Lofgren and Susan Wolcott   | <b>INTERCULTURAL MANAGEMENT (A&amp;B; group 2)</b><br>Christine Grosse<br><i>PRINCIPLES OF FINANCE (A&amp;B; group 2)</i><br>David Volkman     | <b>GENDER AND COMMUNICATION IN THE INTERNATIONAL WORKPLACE</b><br>Josiane Peltier<br><b>BUSINESS STRATEGIES FOR INTERNATIONAL NEW VENTURES</b><br>Tamar Almor                               |
| <b>3</b><br>16/10-3/11   | <b>INTRODUCTION TO MANAGEMENT (A)</b><br>Elysebeth Leigh<br><b>BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B)</b><br>Eric West   | <b>INTERCULTURAL MANAGEMENT (A&amp;B; group 3)</b><br>Josiane Peltier<br><i>PRINCIPLES OF FINANCE (A&amp;B; group 3)</i><br>Graham Mitenko     | <b>COMPETING WITH EAST ASIAN FIRMS</b><br>Masaaki Kotabe<br><b>CORPORATE GOVERNANCE</b><br>Bruce Hearn  |
| <b>4</b><br>6/11-24/11   | <b>Academic Writing (A, 2 groups)</b><br>Beryl Pittman and Sophia Butt<br><b>INTRODUCTION TO STATISTICS (B)</b><br>Alexander Creutzberg  | <b>RESEARCH METHODS IN INTERNATIONAL BUSINESS (A)</b><br>Philip Kaoppen<br><i>INTRODUCTION TO BUSINESS LAW (B)</i><br>Ross Kamarul-Baharin     | <b>INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY</b><br>Henrik Dellestrand  |
| <b>5</b><br>27/11-15/12  | <b>INTRODUCTION TO STATISTICS (A)</b><br>Sri Beldona<br><b>Academic Writing (B; 2 groups)</b><br>Beryl Pittman and Mirjalisa Charles   | <i>INTRODUCTION TO BUSINESS LAW (A)</i><br>Ross Kamarul-Baharin<br><b>RESEARCH METHODS IN INTERNATIONAL BUSINESS (B)</b><br>Sriam Kalyanaraman | <b>INTERNATIONAL MARKETING</b><br>Sergio Carvalho   |
| <b>2018</b>  | <b>2018</b>  | <b>2018</b>  | <b>2018</b>   |
| <b>6</b><br>8/1-26/1   | <b>Business Communication (A), 3 cr (8/1-17/1)</b><br>Christa Uusi-Rauva<br><i>COMMUNICATION AND PROJECT MANAGEMENT (A), 3 cr (18/1-26/1)</i><br>Minna Logemann<br><b>PRINCIPLES OF ECONOMICS (B)</b><br>Rita Buckley  |  | <b>INVESTMENTS AND PORTFOLIO MANAGEMENT</b><br>Andres Ramirez<br><b>BRAND MANAGEMENT</b><br>Marcio Mota<br><b>INTERNATIONAL ORGANIZATIONAL BEHAVIOR</b><br>Diya Das                         |
| <b>7</b><br>29/1-16/2  | <i>PRINCIPLES OF ECONOMICS (A)</i><br>Oleg Pavlov<br><i>COMMUNICATION AND PROJECT MANAGEMENT (B), 3 cr (29/1-6/2)</i><br>Minna Logemann<br><b>Business Communication (B), 3 cr (7/2-16/2)</b><br>Christa Uusi-Rauva  | <b>BACHELOR'S THESIS (A &amp; B)</b><br>Joan Lofgren   | <b>BUSINESS CONSULTING IN THE GLOBAL ECONOMY</b><br>Naomi Birdthistle   |
| <b>8</b><br>19/2-9/3   | <i>PRINCIPLES OF ACCOUNTING (A)</i><br>Raymond Zimmermann<br><br><i>PRINCIPLES OF ACCOUNTING (B)</i><br>John Ahern   |  | <b>CORPORATE FINANCE</b><br>Thomas Berry<br><b>INTERMEDIATE MICROECONOMICS</b><br>Kristina Terkun Castro<br><b>LEADERSHIP</b><br>Elysebeth Leigh  |
| <b>9</b><br>12/3-30/3<br>(30/3 no class)   | <b>Swedish Business Communication, 3 cr (A&amp;B)</b><br>Anna-Eliina Hirvonen and Riina Ususikku<br><br><i>FINNISH FOR FOREIGNERS begins (A&amp;B; cont. in mod 11), 3 cr</i><br>Tarja Isokääntä   |  | <b>MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS</b><br>Barbara Edwards<br><b>ENTREPRENEURSHIP IN THE GLOBAL ECONOMY</b><br>Dianne Welsh<br><b>DIGITAL MARKETING STRATEGIES</b><br>Dale Fodness |
| <b>2/4-6/4</b>   | <b>BREAK WEEK</b>  |  |   |
| <b>10</b><br>9/4-27/4  | <i>INTRODUCTION TO MARKETING (A)</i><br>Paurav Shukla<br><i>OPERATIONS MANAGEMENT (B)</i><br>Bruno Silvestre   | <b>CAPSTONE COURSE (A&amp;B)</b><br>Joan Lofgren, Andres Ramirez, John Kraft and Elysebeth Leigh<br><br><b>BACHELOR'S THESIS SEMINAR DAY</b>   | <b>INTERNATIONAL BUSINESS STRATEGY</b><br>Andrew Bradley  |
| <b>11</b><br>2/5-18/5  | <i>FINNISH BUSINESS COMMUNICATION (A&amp;B; 2/5-11/5), 3 cr</i><br>Annamari Huovinen<br><i>FINNISH FOR FOREIGNERS cont. (A&amp;B; cont. from mod 9; 2/5-11/5), 3 cr</i><br>Tarja Isokääntä<br><b>CORPORATE RESPONSIBILITY AND ETHICS, 3 cr (A; 14/5-18/5)</b><br>Sheila Killian<br><b>CORPORATE RESPONSIBILITY AND ETHICS, 3 cr (B; 14/5-18/5)</b><br>Margaret McKee |  | <b>INTERMEDIATE MACROECONOMICS</b><br>Subhadra Ganguli<br><br><b>DESTINATION MARKETING</b><br>Dale Fodness  |
| <b>12</b><br>21/5-8/6  | <i>OPERATIONS MANAGEMENT (A)</i><br>Susan Grinstead<br><i>INTRODUCTION TO MARKETING (B)</i><br>Srdan Zdravkovic  |  | <b>FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS</b><br>Barbara Edwards<br><b>INTERCULTURAL NEGOTIATIONS</b><br>James Kennelly   |
| <b>13</b><br>11/6-29/6   | <b>Basics in Business French 1</b> Josiane Peltier<br><b>Basics in Business Spanish 1</b> Ana María Monterde Rey<br><b>Basics in Business German 1</b> Gesa Zinn   |  | <b>CONSUMER CULTURE</b><br>Maurice Patterson<br><b>ENVIRONMENTAL ECONOMICS</b><br>Rita Buckley  |
| <b>14</b><br>2/7-20/7  | <b>Basics in Business French 2</b> Josiane Peltier<br><b>Basics in Business Spanish 2</b> Ana María Monterde Rey<br><b>Basics in Business German 2</b> Gesa Zinn   |  | <b>BUSINESS AND MANAGEMENT OF DIGITAL MEDIA PRODUCTION</b> Rustin Greene<br><b>MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS</b> Saonee Sarker                                   |
| <b>23/7-27/7</b>   | <b>BREAK WEEK</b>  |  |   |
| <b>15</b><br>30/7-17/8   | <b>French Business Communication 1a + 1b</b> Josiane Peltier<br><b>Spanish Business Communication 1a + 1b</b> Ana María Monterde Rey<br><b>German Business Communication 1a + 1b</b> Hans-Joachim Schultze   |  | <b>NONPROFIT MANAGEMENT</b><br>Dominika Mironska<br><b>INTERNATIONAL BUSINESS TO BUSINESS MARKETING</b><br>Sanjit Sengupta  |
| <b>20/8-24/8</b>   | <b>BREAK WEEK</b>  |  |   |
| <b>27/8-31/8</b>   | <b>ORIENTATION WEEK FOR THE NEW STUDENTS</b>   |  |   |
| 1 The types of the courses are marked with following fonts: <i>REQUIRED CORE COURSES</i><br><b>COURSES IN MAJOR AND METHODOLOGICAL STUDIES</b><br>Language and communication courses |  |  |   |