

| BScBA CURRICULUM 2018-2019 (and 2019-2020 for required courses) ¹ | | | |
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| MODULE | REQUIRED COURSES (BScBA18, 1st year) | REQUIRED COURSES (BScBA17, 2nd year) | ELECTIVE COURSES |
| 2018 | | | |
| 1 3/9-21/9 | GLOBAL BUSINESS ENVIRONMENT (A&B) <i>Lofgren Joan</i> ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr <i>Lofgren Joan</i> | INTERCULTURAL MANAGEMENT (A&B; group 1) <i>Mironski Jacek</i> PRINCIPLES OF FINANCE (A&B; group 1) <i>Wehrly Eric</i> | COMPARATIVE CONSUMER BEHAVIOR <i>Shukla Paurav</i> INTERNATIONAL HUMAN RESOURCE MANAGEMENT <i>Warhurst Russell</i> |
| 2 24/9-12/10 | BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) <i>Stepanov Roman</i> INTRODUCTION TO MANAGEMENT (B) <i>Burness Ian</i> | INTERCULTURAL MANAGEMENT (A&B; group 2) <i>Peltier Josiane</i> PRINCIPLES OF FINANCE (A&B; group 2) <i>Mitenko Graham</i> | MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS <i>Edwards Barbara</i> COMPETING WITH EAST ASIAN FIRMS <i>Kotabe Masaaki</i> |
| 3 15/10-2/11 | INTRODUCTION TO MANAGEMENT (A) <i>Leigh Elyssebeth</i> BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B) <i>West Eric</i> | INTERCULTURAL MANAGEMENT (A&B; group 3) <i>Gowan Mary</i> PRINCIPLES OF FINANCE (A&B; group 3) <i>Henebry Kathleen</i> | GLOBAL GAME INDUSTRY <i>Lehtonen Miikka</i> CORPORATE GOVERNANCE <i>Hearn Bruce</i> |
| 4 5/11-23/11 | Academic Writing (A, 2 groups) <i>Pittman Beryl (group 1), Butt Sophia (group 2)</i> INTRODUCTION TO STATISTICS (B) <i>Creutzberg Alexander</i> | RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) <i>Kappen Philip</i> INTRODUCTION TO BUSINESS LAW (B) <i>Kamarul-Baharin Ross</i> | INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY <i>Delstrand Henrik</i> GLOBAL SUPPLY NETWORKS <i>Silvestre Bruno</i> |
| 5 26/11-14/12 | CRITICAL THINKING begins (A&B; modules 5-6), 2 cr <i>Fodness Dale</i> INTRODUCTION TO STATISTICS (A) <i>Beldona Sri</i> Academic Writing (B; 2 groups) <i>Pittman Beryl (group 1), Mirjalisa Charles (group 2)</i> | INTRODUCTION TO BUSINESS LAW (A) <i>Kamarul-Baharin Ross</i> RESEARCH METHODS IN INTERNATIONAL BUSINESS (B) <i>Altobello Suzanne</i> | INTERNATIONAL MARKETING <i>Carvalho Sergio</i> |
| 2019 | 2019 | 2019 | 2019 |
| 6 7/1-25/1 | Business Communication (A), 3 cr (7/1-16/1) <i>TBA</i> COMMUNICATION AND PROJECT MANAGEMENT (A), 3 cr (17/1-25/1) <i>Tanaka Rebecca</i> PRINCIPLES OF ECONOMICS (B) <i>Beck Jason</i> | | INVESTMENTS AND PORTFOLIO MANAGEMENT <i>Ramirez Andres</i> BRAND MANAGEMENT <i>Mota Marcio</i> INTERNATIONAL ORGANIZATIONAL BEHAVIOR <i>Benson Philip</i> |
| 7 28/1-15/2 | PRINCIPLES OF ECONOMICS (A) <i>Pavlov Oleg</i> COMMUNICATION AND PROJECT MANAGEMENT (B), 3 cr (28/1-5/2) <i>Tanaka Rebecca</i> Business Communication (B), 3 cr (6/2-15/2) <i>Uusi-Rauva Christa</i> | BACHELOR'S THESIS (A & B) <i>Lofgren Joan</i> | BUSINESS CONSULTING IN THE GLOBAL ECONOMY <i>Birdthistle Naomi</i> |
| 8 18/2-8/3 | PRINCIPLES OF ACCOUNTING (A) <i>Reddic Willie</i> PRINCIPLES OF ACCOUNTING (B) <i>Lin Hui</i> | | CORPORATE FINANCE <i>TBA</i> DIGITAL MARKETING STRATEGIES <i>Fodness Dale</i> LEADERSHIP <i>Leigh Elyssebeth</i> |
| 9 11/3-29/3 | Swedish Business Communication, 3 cr (A&B) <i>Hirvonen Anna-Eliina and Airio Hannele</i> FINNISH FOR FOREIGNERS begins (A&B; cont. in mod 11), 3 cr <i>Isokääntä Tarja</i> | | INTERMEDIATE MICROECONOMICS <i>Decker Christopher</i> ENTREPRENEURSHIP IN THE GLOBAL ECONOMY <i>TBA</i> DESTINATION MARKETING <i>Fodness Dale</i> |
| 1/4-5/4 | BREAK WEEK | | |
| 10 8/4-26/4 | INTRODUCTION TO MARKETING (A) <i>Shukla Paurav</i> OPERATIONS MANAGEMENT (B) <i>Silvestre Bruno</i> | CAPSTONE COURSE (A&B) <i>Lofgren Joan, Kraft John, Ramirez Andres and Leigh Elyssebeth</i> BACHELOR'S THESIS SEMINAR (A & B) | INTERNATIONAL BUSINESS STRATEGY <i>Bradly Andrew</i> |
| 11 29/4-17/5 | FINNISH BUSINESS COMMUNICATION (A&B; 29/4-10/5), 3 cr <i>Huovinen Annamari</i> FINNISH FOR FOREIGNERS cont. (A&B; cont. from mod 9; 29/4-10/5), 3 cr <i>Isokääntä Tarja</i> CORPORATE RESPONSIBILITY AND ETHICS, 3 cr (A; 13/5-17/5) <i>Killian Sheila</i> CORPORATE RESPONSIBILITY AND ETHICS, 3 cr (B; 13/5-17/5) <i>McKee Margaret</i> | | FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS <i>Edwards Barbara</i> GENDER AND COMMUNICATION IN THE INTERNATIONAL WORKPLACE <i>Peltier Josiane</i> |
| 12 20/5-7/6 | OPERATIONS MANAGEMENT (A) <i>Jiang Bin</i> INTRODUCTION TO MARKETING (B) <i>Zdravkovic Srdan</i> | | SOCIAL MEDIA ANALYTICS <i>Altobello Suzanne</i> INTERMEDIATE MACROECONOMICS <i>Subhadra Ganguli</i> |
| 13 10/6-28/6 | Basics in Business French 1 <i>Peltier Josiane</i> Basics in Business Spanish 1 <i>Monterde Rey Ana Maria</i> Basics in Business German 1 <i>Zinn Gesa</i> | | CONSUMER CULTURE <i>Patterson Maurice</i> MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS <i>Sarker Saonee</i> |
| 14 1/7-19/7 | Basics in Business French 2 <i>Peltier Josiane</i> Basics in Business Spanish 2 <i>Monterde Rey Ana Maria</i> Basics in Business German 2 <i>Zinn Gesa</i> | | BUSINESS AND MANAGEMENT OF DIGITAL MEDIA PRODUCTION <i>Greene Rustin</i> ENVIRONMENTAL ECONOMICS <i>Buckley Rita</i> |
| 22/7-26/7 | BREAK WEEK | | |
| 15 29/7-16/8 | French Business Communication 1a + 1b <i>Peltier Josiane</i> Spanish Business Communication 1a + 1b <i>Monterde Rey Ana Maria</i> German Business Communication 1a + 1b <i>Schulze Hans-Joachim</i> | | NONPROFIT MANAGEMENT <i>Mironska Dominika</i> INTERNATIONAL BUSINESS TO BUSINESS MARKETING <i>Sengupta Sanjit</i> |
| 19/8-23/8 | BREAK WEEK | | |
| 26/8-30/8 | ORIENTATION WEEK FOR THE NEW STUDENTS | | |

¹ The types of the courses are marked with following fonts: **REQUIRED CORE COURSES**

COURSES IN MAJOR AND METHODOLOGICAL STUDIES
Language and communication courses