

BScBA CURRICULUM 2019-2020 ¹			
MODULE	REQUIRED COURSES (BScBA19, 1st year)	REQUIRED COURSES (BScBA18, 2nd year)	ELECTIVE COURSES
2019			
1 2/9-20/9	GLOBAL BUSINESS ENVIRONMENT (A&B) Joan Lofgren ORIENTATION TO UNIVERSITY STUDIES begins (A&B), 1 cr Joan Lofgren	INTERCULTURAL MANAGEMENT (A&B; group 1) Jacek Mironski PRINCIPLES OF FINANCE (A&B; group 1) Graham Mitenko	COMPARATIVE CONSUMER BEHAVIOR Paurav Shukla INTERNATIONAL HUMAN RESOURCE MANAGEMENT Russell Warhurst
2 23/9-11/10	BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (A) Roman Stepanov INTRODUCTION TO MANAGEMENT (B) Patrick Simek	INTERCULTURAL MANAGEMENT (A&B; group 2) Ganesh Nathan PRINCIPLES OF FINANCE (A&B; group 2) David Volkman	DIGITAL DISRUPTION Shubho Bandyopadhyay ASIAN BUSINESS AND MANAGEMENT Masaaki Kotabe
3 14/10-1/11	INTRODUCTION TO MANAGEMENT (A) Elysebeth Leigh BUSINESS MATHEMATICS WITH EXCEL APPLICATIONS (B) Eric West	INTERCULTURAL MANAGEMENT (A&B; group 3) Josiane Peltier PRINCIPLES OF FINANCE (A&B; group 3) Kathleen Henebry	GLOBAL GAME INDUSTRY Miikka Lehtonen MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS Barbara Edwards
4 4/11-22/11	Academic Writing (A, 2 groups) Beryl Pittman (group 1), Sophia Butt (group 2) INTRODUCTION TO STATISTICS (B) Panu Erästä	RESEARCH METHODS IN INTERNATIONAL BUSINESS (A) Philip Kappen INTRODUCTION TO BUSINESS LAW (B) Ross Kamarul-Baharin	INTERNATIONAL BUSINESS STRATEGY Andrew Bradly GLOBAL SUPPLY NETWORKS Bruno Silvestre
5 25/11-13/12	CRITICAL THINKING begins (A&B; modules 5-6), 2 cr Dale Fodness INTRODUCTION TO STATISTICS (A) Sri Beldona Academic Writing (B; 2 groups) Beryl Pittman (group 1), Mirjalisa Charles (group 2)	INTRODUCTION TO BUSINESS LAW (A) Ross Kamarul-Baharin RESEARCH METHODS IN INTERNATIONAL BUSINESS (B) Suzanne Altobello	INTERNATIONAL MARKETING Sergio Carvalho
2020	2020	2020	2020
6 6/1-24/1 (classes start 7/1)	Business Communication (A), 3 cr (7/1-15/1) Mark Badham COMMUNICATION AND PROJECT MANAGEMENT (A), 3 cr (16/1-24/1) Patrick Simek PRINCIPLES OF ECONOMICS (B) Jason Beck		INVESTMENTS AND PORTFOLIO MANAGEMENT Ahmet Can Inci BRAND MANAGEMENT Marcio Mota GENDER AND COMMUNICATION IN THE INTERNATIONAL WORKPLACE Josiane Peltier
7 27/1-14/2	PRINCIPLES OF ECONOMICS (A) Oleg Pavlov COMMUNICATION AND PROJECT MANAGEMENT (B), 3 cr (27/1-4/2) Patrick Simek Business Communication (B), 3 cr (5/2-14/2) Mark Badham	BACHELOR'S THESIS (A & B) Joan Lofgren	BUSINESS CONSULTING IN THE GLOBAL ECONOMY Naomi Birdthistle
8 17/2-6/3	PRINCIPLES OF ACCOUNTING (A) Willie Reddic PRINCIPLES OF ACCOUNTING (B) Hui Lin		CORPORATE FINANCE Roman Stepanov DIGITAL MARKETING STRATEGIES Dale Fodness LEADERSHIP Elysebeth Leigh
9 9/3-27/3	Swedish Business Communication, 3 cr (A&B) Anna-Elina Hirvonen and Hannele Airio FINNISH FOR FOREIGNERS begins (A&B; cont. in mod 11), 3 cr Tarja Isokääntä		INTERMEDIATE MICROECONOMICS Christopher Decker ENTREPRENEURSHIP IN THE GLOBAL ECONOMY Jeff Vanevenhoven TRAVEL, TOURISM AND HOSPITALITY MARKETING Dale Fodness
30/3-3/4	BREAK WEEK		
10 6/4-24/4	INTRODUCTION TO MARKETING (A) Paurav Shukla OPERATIONS MANAGEMENT (B) Bruno Silvestre	CAPSTONE COURSE (A&B) Joan Lofgren, Kevin McIntire and Alexander Settles BACHELOR'S THESIS SEMINAR (A & B)	INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY Henrik Dellestrand
11 27/4-15/5	FINNISH BUSINESS COMMUNICATION (A&B; 27/4-8/5), 3 cr Annamari Huovinen FINNISH FOR FOREIGNERS cont. (A&B; cont. from mod 9; 27/4-8/5), 3 cr Tarja Isokääntä CORPORATE RESPONSIBILITY AND ETHICS, 3 cr (A; 11/5-15/5) Sheila Killian CORPORATE RESPONSIBILITY AND ETHICS, 3 cr (B; 11/5-15/5) Carole Parkes		FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS Barbara Edwards GREEN VENTURES Finbarr Bradley
12 18/5-5/6	OPERATIONS MANAGEMENT (A) Bin Jiang INTRODUCTION TO MARKETING (B) Srdan Zdravkovic		SOCIAL MEDIA ANALYTICS Suzanne Altobello INTERMEDIATE MACROECONOMICS Subhadra Ganguli
13 8/6-26/6	Basics in Business French 1 Josiane Peltier Basics in Business Spanish 1 Ana María Monterde Rey Basics in Business German 1 Gesä Zinn		INTERNATIONAL SALES MANAGEMENT Phani Tej Adidam MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS Saonee Sarkar
14 29/6-17/7	Basics in Business French 2 Josiane Peltier Basics in Business Spanish 2 Ana María Monterde Rey Basics in Business German 2 Gesä Zinn		BUSINESS AND MANAGEMENT OF DIGITAL MEDIA PRODUCTION Rustin Greene ENVIRONMENTAL ECONOMICS Rita Buckley
20/7-24/7	BREAK WEEK		
15 27/7-14/8	French Business Communication 1a + 1b Josiane Peltier Spanish Business Communication 1a + 1b Ana María Monterde Rey German Business Communication 1a + 1b Hans-Joachim Schulze		TOOLS FOR DATA ANALYSIS Dustin White INTERNATIONAL BUSINESS TO BUSINESS MARKETING Sanjit Sengupta
17/8-21/8	BREAK WEEK		
24/8-28/8	ORIENTATION WEEK FOR THE NEW STUDENTS		
<p>1 The types of the courses are marked with following fonts: REQUIRED CORE COURSES COURSES IN MAJOR AND METHODOLOGICAL STUDIES Language and communication courses</p>			