Global Management

Description of the programme

The Global Management is a unique MSc programme, consisting of studies in Global Management and a focus track in one of the following specialization areas: Accounting, Entrepreneurship and Innovation Management, Finance, Management and International Business, Marketing, or Strategy. Additionally, the curriculum of the Global Management programme benefits from the uniqueness of Aalto University, a place where Science and Art meet Technology and Business, and offers the students the opportunity to acquire two highly prestigious qualifications: a MSc in Economics and Business Administration granted by Aalto University School of Business and the CEMS Master’s in International Management (MIM) granted by CEMS, the Global Alliance in Management Education.

The Global Management MSc programme has a fixed, carefully designed curriculum, and it calls for ambitious and hard-working students interested in growing professionally as well as personally to assume ethical and responsible leadership roles in the future. The normative duration of the Master’s degree (120 ECTS) is two years of full-time studying. During their first MSc year the students complete the specialization area studies including their master’s thesis. The second academic year incorporates the completion of most of the global CEMS MIM programme requirements. An exchange in another CEMS school during the second MSc year is a mandatory part of the Global Management programme (either fall or spring term).

During the programme, students are exposed to interdisciplinary problems in an international context and are encouraged to adopt an analytical and critical attitude in lectures, discussions and project work. The programme combines academic theory with business practice.

CEMS is a global alliance of leading business schools, multinational companies and NGOs which together offer the top-ranked, international and practice-oriented CEMS Master’s in International Management (MIM). Most of the CEMS MIM Programme elements are incorporated in the Global Management MSc degree. However, in order to obtain the CEMS MIM diploma in addition to the MSc in Economics and Business Administration, the student has to complete the international internship and CEMS MIM language requirements in addition to the 120 ECTS.

Please see http://www.cems.org/ for more information of the global alliance and the CEMS MIM Programme.

Employment opportunities

The career opportunities of the Global Management graduates are wide-ranging and versatile. The programme allows students to specialize in more management and consulting oriented or more quantitative and analytically oriented areas of studies, and combine studies from different study fields.

Furthermore, the graduates of the CEMS MIM programme have exceptionally good career perspectives. Over 90 % of all CEMS students are employed in less than 3 months from their graduation. Almost half of them work outside of their home country and approximately 40 % now work for a CEMS Corporate Partner. The most popular sectors include Management/Consulting, Consumer Goods and Banking.

See the descriptions of the specialization areas to find out more about the career prospects specific to the different fields: Accounting, Entrepreneurship, Finance, International Business, Marketing and Strategy.

In addition to the knowledge and the wide set of skills acquired, the students build a lifelong network of contacts with their fellow students at Aalto BIZ and during their CEMS exchange, which helps them to develop successful careers.

Here you can find the degree requirements of the programme, and the necessary information about completing the degree and its contents. These pages are mainly aimed at the students of the programme. If you are thinking about applying to the programme please see How to apply.