Fashion, Clothing and Textile Design

Studies in the major in fashion focus on the design of different types of collections, clothing and materials, and related concepts. The major addresses fashion as a social, cultural and historical phenomenon. Central areas of teaching are the professional mechanisms of this sector and the requirements of an international field of operation in a continuous process of change. Students majoring in fashion are encouraged to develop creative expression of a high standard and to combine artistic and research-related thinking. An entrepreneurial spirit is approached in a creative and open-minded way.

Internalizing the meaning of sustainable development in the design process and choices of materials and on the global scale is an important aspect of majoring in design. The graduates are Bachelors of Arts with basic competencies for high-standard creative work in various areas of fashion, textile and concept design, along with solid artistic and knowledge and skill-based competencies to continue to Master of Arts studies leading to the higher-level degree.