Description of the programme

Information based services are seen by the European Union as the primary growth area of advanced economies. The Master’s degree programme in Information and Service Management (ISM) is perfectly positioned to train future information workers that are able to develop and manage these services. The interdisciplinary nature and emphasis on data analysis and project management provides students with skills of analysing the ever-growing supply of information and new technologies and managing electronic business operations. The content and focus of the programme differs according to its three elective areas of specialization: Business Analytics, Information Systems Science and Logistics and Service Management.

Employment opportunities

The programme allows students to choose between more consulting and management oriented or more quantitative and analytically oriented concentrations and combine studies from the different areas. According to recent Forbes study on employability of graduates the information systems, statistics and math majors are most sought after and the new data-driven market makes math skills, particularly statistics, very important. The quantitative data analysis skills are one of the growth areas in the next few years. Our graduates typically find jobs very easily, and for example information systems majors have some of the highest starting salaries of all business majors according to both Finnish and international studies.

Here you can find the degree requirements of the programme, and the necessary information about completing the degree and its contents. These pages are mainly aimed at the students of the programme. If you are thinking about applying to the programme please see How to apply.