

# Talk the Talk speaking program (apply by Aug 21st)

Talk the Talk 2018 finds and coaches the next generation of public speakers and presents them to the world. To apply, all you'll need is your enthusiasm and a topic you're passionate about. Ten fresh talents will be chosen to be trained by today's top-notch professionals.

This year your coaches are Jari Sarasvuo, Baba Lybeck, Bruce Oreck, Armi Toivanen, Reeta Vestman, Elina Aalto and Kai Bäckström.

They will teach you the secrets of public speaking and guide your way on to the stage during nine weeks of training. The whole program culminates at the final event at Musiikkitalo, where the spotlight is on you. The best of our talents will also get a chance to host a stage at Slush 2018.

The final event is held on November 12th – and is open for everyone to attend. Last year, the final attracted 400 listeners at the event and over 7000 live stream viewers. This year, we're breaking the stereotypes of public speaking even bigger.

Call for applicants is now open and closes on August 21st. More information and the application form can be found here: [talkthetalk.fi/ttt18](http://talkthetalk.fi/ttt18)

Talk The Talk - building the next generation of speaker superstars.  
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