

Master of Science in Economics and Business Administration 2018-2020

Code: BIZ223

Credits: 120 ECTS

Programme Director: Professor Niina Nurmi

Additional information: IDBM programme [website](#)

Learning outcomes

Graduates of the IDBM programme will be able to drive design-oriented innovation and lead development initiatives within global environments.

This includes the ability to:

- use a design approach in product, service and business development
- lead and collaborate in multi-cultural and multi-disciplinary teams, deepening and connecting one's own disciplinary expertise to a wider business context
- drive change and development activities in organisations
- co communicate concepts and ideas both verbally as well as visually at an operative (tactical) and strategic level
- understand and utilise academic research in defining and approaching problems in systematic and systemic manner

Degree requirements 120 ECTS



1. Advanced studies 100 ECTS

IDBM Major studies 40 ECTS

JOIN-E7006	IDBM Challenge	5 cr	
MUO-E9009	Corporate Entrepreneurship and Design	5 cr	

ELEC-E9900	Networked Partnering and Product Innovation	5 cr	II
26E04350	Business Model Design	5 cr	II
JOIN-E7005	IDBM Industry Project	15 cr	II-V
26E04903	IDBM Capstone: Global Virtual Teamwork *	5 cr	V, II

*The course is recommended to be completed in period V during 1st year of studies or period II during the 2nd year of studies

Specialisation studies 24 ECTS

Compulsory BIZ minor, choose on

Accounting	24 ects
Advanced level minor in Economics	24 ects
Consumer Research	24 ects
Corporate Communication	24 ects
Entrepreneurship and Innovation Management	24 ects
Fashion Management	24 ects
Finance	24 ects
Information and Service Management	24 ects
Management and International Business	24 ects
Marketing	24 ects
Strategic Marketing	24 ects

Master's thesis 36 ECTS

26E99910	Master's Thesis	30 cr	I-V
	26E99907 1/3 Research plan (10 cr)		
	26E99908 2/3 Findings (10 cr)		
	26E99909 3/3 Submitted thesis (10 cr)		
26E99905	Master's Thesis Seminar	6 cr	I, III
26E99903	Maturity Test	0 cr	I-V