

# Management and International Business

## Basic information of the minor

Code: BIZ40200

Extent: 24 ECTS

Language: English

Organizing department: Management studies

Teacher in charge: Saija Katila

Administrative contact: Berit Söderholm

Target group: Master's students

Application procedure: The general application procedure for minors at Aalto University, see [application periods and instructions](#)

Degree students at Aalto School of Business do not need to apply for a study right for this minor.

Quotas and restrictions: During the academic year 2019-2020, maximum of 5 students from other Aalto schools can be granted a study right for the minor. Of this quota, 4 places remain for the September application period.

## Content and structure of the minor

The minor in Management and International Business develops competences that enable graduates to respond to strategic, organizational, and communication-related challenges in a creative, responsible and interdisciplinary manner. The minor further improves your ability to work and interact with diverse people in various contexts of the global economy. When planning minor studies, please take into consideration that some of the courses may have defined limitations as to course sizes and priorities in participation. Please see course descriptions for further information.

## Structure of the minor

Co de	Name	E C TS	2018-2020
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### Mandatory course 6 ECTS

26 E0 3600	Introduction to Management and International Business, book exam <sup>1)</sup>	6	I, III, IV
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<sup>1)</sup> This course is prerequisite for the elective courses.

Students with Bachelor of Science Economics and Business Administration in International Business degree or similar, please contact study coordinator for alternative arrangements.

### Elective courses 18 ECTS

Specialization areas are suggestions, choose three of the following courses

Human Resource Management	International Business	Strategy Work	Sustainability Management	Organizational Communication
21 E0 0051	26 E0 02 50	21 E0 00 30	21 E1 60 01	75 E1 50 00
Strategic Human Resource Management	Doing Business in China <sup>4)</sup>	Strategy Work	Sustainability in Business <sup>9)</sup>	Investor Relations
6	6	6	6	6
II	I	I	I	I
Not offered 2019-2020				
21 E0 3050	26 E0 31 01	21 E0 10 50	21 E0 60 50	77 E1 80 00
Inside Work Cultures, book exam	International Strategy <sup>5)</sup>	Management and Strategy Making, book exam	Responsibility Management, book exam	Organizational Communication
6	6	6	6	6
III, V	I	I, III, V	I, II, IV	I
21 E0 0012	26 E0 25 00	21 E0 00 32	21 E1 00 00	77 E0 02 00
Gender and Diversity at Work	Doing Business in Russia	Innovation Processes in Transition	How to Change the World: Innovating toward Sustainability <sup>2)</sup>	Strategy Communication
6	6	6	6	6
IV	II	II	III	II
26 E0 3400	26 E0 33 02	21 E0 00 34	51 E0 01 00	77 E2 70 00
People Management in Multinational Organizations	Sustainability in International Business <sup>8)</sup>	Strategy Process	Business Ethics	Change Management and Communication
6	6	6	6	6
IV	II	II	IV	II
	26 E0 08 00	21 E0 00 37	21 E1 10 01	77 E2 80 00
	Global Marketing Management	Corporate Entrepreneurship and Innovation	Dialogues on Corporate Responsibility in Global Economy <sup>3)</sup>	Corporate Responsibility Communication
	6	6	6	6
	III	III	V: 2018-2019	III
			Not offered 2019-2020	

26 E0 32 01	Perspectives on the Multinational Corporation <sup>5)</sup>	6	III	21 E0 00 52	Data Driven Business	6	III	21 E1 61 00	Energy and Business Innovation	6	V	77 E2 10 00	Intercultural Communication	6	IV
26 E0 50 01	Global Game Industry <sup>7)</sup>	6	V	21 E0 00 38	"Put Your Head on a Blockchain" - Strategies for Employing Emergent Technologies for Business and Society	6	IV								
				21 E0 00 29	Managing Mergers and Acquisitions	6	V								

<sup>2)</sup> Prerequisite: 21E16000 Sustainable Business and Consumption OR 21E16001 Sustainability in Business

<sup>3)</sup> Replaces course 21E11000 Corporate Responsibility in Global Economy

<sup>4)</sup> Replaces course 26E00200 Rising China - Business and State

<sup>5)</sup> Replaces course 26E03200 Managing in a Global Context

<sup>6)</sup> Replaces courses 26E03300 Operating in Different Cultural and Institutional Contexts and 26E03301 Institutions, Partnerships and Responsible Business

<sup>7)</sup> Replaces course 26E05000 Game Industry: Born Global, Innovative and Digital

<sup>8)</sup> Replaces course 26E03100 Driving Global Businesses

<sup>9)</sup> Replaces course 21E16000 Sustainable Business and Consumption

#### The following courses can also be included in the elective studies

21E00035	Management and Strategy Book Club I	3	I-V
21E00036	Management and strategy Book Club II	3	I-V
26E04350	Business Model Design	6	II

Or courses from the B.Sc. Management specialization area

(in Finnish)