

Strategy

Description of the programme

Master's Programme in Strategy is organized by the [School of Business](#). In the future, at School of Business strategy is taught in Global Management /CEMS Programme, and Management and International Business (MIB) Master's Programme. At School of Science strategy is taught in Strategy and Venturing major of the Master's Programme in Industrial Engineering and Management. Technically this means the Strategy Master's Programme at Aalto Biz and the Strategy major at School of Science are terminated.

For the existing students, this renewal will bring only minimal changes. BIZ students can continue their studies according to the existing curriculum and graduate from the program until 31.7.2021. After this date, the remaining students are automatically transferred to the MIB programme.

Programme objectives

The goal of the Master's programme in Strategy is to train and develop experts in the domain of strategic management, apt to thrive and succeed in today's constantly changing and increasingly complex business environment. In addition to analytical skills and knowledge of key ideas in business and organizations, the programme is also designed to develop participants' intercultural and interpersonal sensitivities, behaviours, attitudes as well as international connections and networks. Programme is also cross-disciplinary, building connections between strategy students in School of Business and School of Science.

Here you can find the degree requirements of the programme, and the necessary information about completing the degree and its contents. These pages are mainly aimed at the students of the programme. If you are thinking about applying to the programme please see How to apply.

News

[MyCourses maintenance break | käyttökatko | serviceavbrott 30.12.2019](#)

12.12.2019

[Suorita startup-yrittäjyyden perusopinnot verkkokurssilla | Fundamentals of startup entrepreneurship as an online course](#)

11.12.2019

[Haku vaihto-opintoihin lukuvuodelle 2020-2021 Kauppakorkeakoulun opiskelijoille | Application for exchange studies for the Academic year 2020-2021 for the students of the School of Business](#)

10.12.2019

[AllWell? 2020 Opiskeluhyvinvointikysely | Enkäten om välbefinnande under studierna | Study well-being questionnaire](#)

26.11.2019

[Opiskeluhyvinvointisi tukemiseksi \(joulukuu\) | Stöd för välbefinnande i studierna \(december\) | Supporting your study well-being \(December\)](#)

29.11.2019

RSS 

[Lisää uutisia - Mera nyheter - More news](#)