

# International Design Business Management

## Basic information of the minor

**Code:** BIZ40006E (BIZ) / IDBM.a (ARTS)

**Extent:** 25 ECTS

**Language:** English

**Teachers in charge:** Niina Nurmi (BIZ), Peter McGrory (ARTS), Matti Vartiainen & Kalevi Ekman (SCI)

**Target group:** Master's students. A completed bachelor degree is required for applicants.

**Application procedure:** The general application procedure for minors at Aalto University, see application periods and instructions [Instructions for applying 2017-18](#)

*Study right can only be applied for during the Spring application period.*

### Details for submitting the application in eAge:

1) Submit a motivation letter, your CV as well as transcript of studies as attachments to your application in eAge.

2) *If you are a School of Arts, Design and Architecture student*, as a "School organising the studies", please select ARTS; as a "Department (ARTS)", please select Department of Design; and then in "Minor subject applied for", please select IDBM."

*If you are a student at School of Business, School of Science, School of Engineering, School of Electrical Engineering or School of Chemical Engineering*, as a "School organising the studies", please select BIZ; and then in "Minor subject applied for", please select IDBM."

## Content and structure of the minor

IDBM is a multidisciplinary programme organised in collaboration by the School of Business, School of Arts, Design and Architecture and School of Science. The minor programme builds on prior studies in the areas of business, design and technology by enabling and encouraging students to further develop and integrate their knowledge in multidisciplinary teams. The aim of the minor programme is to provide participants with the competence and capability to successfully undertake creative teamwork, concept development, business modelling and project management through industry collaboration and a tailor made course in international design business management.

For more information visit the programme website [www.idbm.aalto.fi](http://www.idbm.aalto.fi).

### Structure of the minor

Code	Name	Credits	Period
<b>1. Compulsory courses 5 cr</b>			
<a href="#">JOIN-E7006</a>	<a href="#">IDBM Challenge</a>	5	I
<b>2. Choose 20 cr</b>			
<a href="#">JOIN-E7005</a>	<a href="#">IDBM Industry Project</a>	15	III - V
<a href="#">MUO-E9009</a>	<a href="#">Corporate Entrepreneurship and Design</a>	5	II
<a href="#">26E04903</a>	<a href="#">IDBM Capstone: Global Virtual Teamwork</a>	5	I- II
<a href="#">TU-C2021</a>	<a href="#">Operations Management</a>	5	I- II
<a href="#">26E04350</a>	<a href="#">Business Model Design</a>	5	III

In special cases the students can apply for different minor studies structure. Any changes in the minor studies structure need to be approved in advance.