

Programme studies 2018-2020

Code: BIZ221

Credits: 84 ECTS cr

Responsible Professor: Nina Granqvist

Learning objectives

The learning objectives are divided into four key domains:

1. Core strategy skills
Ability to analyze and extract insights from information
Ability to craft and evaluate strategic initiatives
2. People & leadership
Leading and facilitating organizational changes
Ability to understand and participate in strategy processes
3. Organization and capabilities
Organizational design and structures
Organizing and strategy in multinational firms
4. Business environment, competition, and markets
Analysis of industries and business ecosystems
Competitor analysis and marketing strategy

Programme director

Professor Nina Granqvist

Programme committee

External members:

Jan Feller, Managing Director, Turn a-head
Jenna Hakkarainen, Consultant, Deloitte

Internal members:

Professor Nina Granqvist, Programme Director, Aalto BIZ
Dr Timo Vuori, Assistant Professor of Strategic Management; Aalto University
Dr Henrika Franck, Postdoctoral Researcher, Department of Management Studies, Aalto BIZ
Berit Söderholm, Programme Study Coordinator, Department of Management Studies, Aalto BIZ
Tarja Timonen, Planning Officer, Degree Programme of Industrial Engineering and Management, Aalto SCI
1-2 student members from the Strategy programme

Additional information

Strategy programme [website](#)

Degree requirements 120 cr

1. Programme studies 84 cr

Mandatory studies 76cr

Courses offered by School of Business 60 cr

	Teaching period(s) / Recommended year of studies
21E00011 Doing Qualitative Research	6 cr II, IV
or	
26E02900 Doing Quantitative Research	6 cr II
21E00030 Strategy Work	6 cr II
21E00034 Strategy Process	6 cr I, IV
21E00052 Data-driven Business	6 cr II, III
28E35100 Corporate Financial Management	6 cr I

or

28E35300	Mergers and Acquisitions	6 cr	II
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21E99910	Master's Thesis *)	30 cr	See the Master's Thesis seminar
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26E99905	Master's Thesis Seminar	6 cr	I, III
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21E99903	Maturity Test *	0 cr	
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26E99903

Courses offered by School of Science 10 cr

TU-E1010	Advanced Strategic Management	5 cr	I
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TU-E1030	Capstone: Advanced Case-Seminar in Strategy	5 cr	I
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*) If your thesis is for the following specialization areas: Human resource management, Strategy Work or Sustainability Management select 21E99910 Master's thesis and 21E99903 Maturity test. If your thesis is for the specialization area International business, select 26E99910 Master's thesis and 26E99903 Maturity test

Elective studies 8-12 cr

Choose from courses below

Courses offered by School of Business

21E00029	Managing Mergers and Acquisitions	6 cr	V
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21E01050	Management and Strategy Making, book exam	6 cr	I; II; V
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21E00051	Strategic Human Resource Management	6 cr	II
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21E00902	Project Work	6 cr	*)
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22E00100	Financial Statement Analysis	6 cr	I, IV
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23E10000	Service Business Strategy	6 cr	III
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23E21050	Marketing, strategy and firm performance	6 cr	III
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51E00100	Business Ethics	6 cr	IV
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77E00200	Strategy Communication ¹⁾	6 cr	III
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77E27000	Change Management and Communication	6 cr	II
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77E24000	Business Presentations	3 cr	IV
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or

77E25000	Business Negotiations	3 cr	III
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Courses offered by School of Science

TU-E1021	Strategies for Growth and Renewal	5 cr	III-IV
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TU-E1120	Strategic Management of Technology and Innovation	5 cr	III-V
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TU-E1131	Financial Modeling in Strategy and Venturing	5 cr	II
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1) Replaces Communication in Strategy Work 71E00200.

*) Must be approved in advance by the Programme Director. No registration needed via WebOodi.

Other course substitutions must be approved in advance, contact your Planning Officer.