International Design Business Management

The International Design Business Management (IDBM) is a joint master’s programme between all the Schools of Aalto University: School of Arts, Design and Architecture, School of Business, School of Chemical Engineering, School of Electrical Engineering, School of Engineering and School of Science. IDBM educates students with arts, business and engineering backgrounds to make better business with meaningful innovations and design, providing a strategic view into design-intensive businesses management. Graduates of the IDBM programme will be able to drive innovation and lead initiatives to undertake new business ventures within global environments.

Academically rigorous and practice-oriented IDBM programme prepares students to lead and collaborate in multi-disciplinary teams. The objective is to gain knowledge in multiple disciplines and to learn to connect one’s own disciplinary expertise to a wider multi-disciplinary design business framework. During a six-month long real-life industry project students explore and develop innovative product, service and business concepts. Projects are coached by multi-disciplinary faculty and expert industry tutors.

The global approach of IDBM program prepares students to work in multi-cultural settings and collaborate across national and cultural boundaries. On the practical level, the global aspect refers to the continuous development of international networks through student selection, industry cooperation, research activities and study exchange.

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