

# Minor in International Business

## BIZM3120 Minor Studies in International Business (24 cr)

- Offered at Aalto University School of Business Mikkeli Campus, Bachelor's Program in International Business
- Designed for students from other programs in the School of Business and other Schools of Aalto University

### Goals of the Mikkeli IB Minor

The Aalto University School of Business Bachelor's Program in International Business at the Mikkeli Campus (Aalto Mikkeli) prepares students to meet the demands of business in the global marketplace and advanced study. Offering the program entirely in English, the curriculum facilitates individual and collaborative learning in a multicultural context, while ensuring basic literacy in the field of international business.

Upon completion of the minor, students will have the following competences — they will be able to:

1. understand the key theories and concepts of international business and link them to their major fields of study and expertise;
2. analyze the political, legal, economic, and cultural environment of international companies and other organizations;
3. work effectively in international business, for example: recognizing international business opportunities; managing internationalization and international market development; and dealing with diverse cultural contexts; and
4. engage in an international learning community by developing presentation, communication and teamwork skills.

### Courses required for the Minor Studies in International Business (24 cr)

#### 1) One basic course in the field of business (6 cr)

The student must have completed one Bachelor's level basic course in the field of business before attending the other courses for the IB Minor in Mikkeli. The student can also complete the basic course in Mikkeli. The basic course should support the other studies completed for the IB Minor. The course can be for example one of the following basic courses:

Introduction to Management, 6 cr

Introduction to Marketing, 6 cr

Operations Management, 6 cr

Principles of Finance, 6 cr

**2) The student must also complete three courses (18 cr) from the list of the courses in IB offered in Mikkeli** (please note that the selection and the timing of the elective courses in International Business may vary each year):

#### Examples of Minor Studies in IB in Mikkeli during spring and summer 2022

Module	Dates	Course
Module 12	16/5-3/6, 2022	Basic course: Introduction to Marketing (6 cr)
Module 13	6/6-23/6, 2022	Consumer Culture (6 cr)
Module 14	27/6-15/7, 2022	International Arts Management (6 cr)
Module 15	25/7-12/8, 2022	International Business to Business Marketing (6 cr)

Module	Dates	Course
Module 12	16/5-3/6, 2022	Basic course: Operations Management (6 cr)
Module 13	6/6-23/6, 2022	Management Information Systems in International Business (6 cr)
Module 14	27/6-15/7, 2022	Environmental Economics (6 cr)
Module 15	25/7-12/8, 2022	Tools for Data Analysis (6 cr)

A list of all the elective courses offered for students doing their IB Minor Studies in Mikkeli can be found [here](#).

Please also see the whole [BScBA Course Schedule and Timetables](#).

In case you would like to study in Mikkeli during the summer, please see the courses offered in modules 12-15.

### Application process

[The application form](#)

We have an ongoing application process for the IB Minor. The applications must be sent at least two (2) months before the beginning of the first IB Minor course in the study plan of the student. Please find the link to the Course Schedule and Timetables above.

Before applying please contact your own degree program to make sure that you can include these studies in your personal study plan and your degree.

Please send the application form and an electronic copy of your transcript by email to Mari Syväoja ([mari.syvaoja@aalto.fi](mailto:mari.syvaoja@aalto.fi)).

There are a limited number of places available for the IB Minor students in each course. The applicants may be interviewed.

### **Special issues to remember when studying at the Mikkeli Campus**

Because English is the language of instruction, **it is essential that all students understand rapid, idiomatic English as spoken in lectures and group discussions**. Students also are expected to be able to read English with ease and to express their thoughts clearly in spoken and written English.

Most Mikkeli Campus courses are taught in the form of intensive three-week modules that run through the entire year. For each module, classes are scheduled for three hours a day, five days a week, for a total of 45 contact hours, which includes examinations. All students are expected to attend courses on a full-time basis, so **class attendance is mandatory** with some exceptions.

[The Academic Policies of the BScBA Degree Program](#)

### **Accommodation**

You can apply for housing for example through the Mikkeli student housing foundation MOAS : [www.moas.fi](http://www.moas.fi).

The local hotels also offer special prices for students who come to study in Mikkeli for a short period.