International Design Business Management

Basic information

**Code:** BIZ5230 (BIZ + TECH) / IDBM.a (ARTS)

**Extent:** 25 ECTS

**Language:** English

**Organizing department:** Management studies

**Teachers in charge:** Niina Nurmi (BIZ)

**Administrative contact:** Anna-Mari Saari

**Target group:** Master’s students. A completed bachelor degree is required for applicants.

**Application procedure:** The application period for the IDBM minor in 2021–2022 is 15 –31 May, 2021. Please send your application by email to Kati Halminen. The application should include your

- motivation letter (1 page)
- CV (1–2 pages)
- transcript of records
- personal study plan that indicates that the minor has been approved as a part of your study plan.

The application procedure is the same for all Aalto students.

Content and structure of the minor

IDBM is a multidisciplinary programme organised in collaboration with all Aalto schools. The International Design Business Management minor programme builds on prior studies in the areas of business, design and technology by enabling and encouraging students to further develop and integrate their knowledge in multidisciplinary and multicultural teams. The minor is available in two tracks: IDBM Industry minor and IDBM FITECH minor.

The IDBM minor programme is available for all master level students of Aalto through separate application. The application period for IDBM minor is yearly May 15–31.

For more information, please visit [http://idbm.aalto.fi](http://idbm.aalto.fi)

Structure of the minor 25 ECTS

**IDBM INDUSTRY MINOR**

IDBM Industry minor has educated talents of tomorrow more than 25 years. The minor aims to provide participants with an opportunity to develop their competences and capabilities to successfully undertake creative teamwork, concept development, product, service and business design as well as project management through industry collaboration and tailor-made courses in design business management. The minor consists of compulsory introductory course JOIN-E7006 IDBM Challenge 5 cr and alternative courses of 20 cr. Students can choose JOIN-E7007 IDBM Capstone: Industry Project 15 cr as one of the alternative courses of the minor.

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<tr>
<th>Code</th>
<th>Name</th>
<th>Credits</th>
<th>Period</th>
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<tbody>
<tr>
<td>1. Compulsory courses 5 ects</td>
<td>JOIN-E7006  IDBM Challenge</td>
<td>5</td>
<td>I</td>
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<tr>
<td>2. Choose 20 ects</td>
<td>JOIN-E7007  IDBM Capstone: Industry Project</td>
<td>15</td>
<td>II</td>
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<tr>
<td></td>
<td>MUO-E9009 Corporate Entrepreneurship and Design</td>
<td>5</td>
<td>I</td>
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### IDBM FITECH MINOR

For more information on the minor and the application procedure, please visit [http://idbm.aalto.fi](http://idbm.aalto.fi)

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<tr>
<td>JOIN-E7006</td>
<td>IDBM Challenge (FITECH)</td>
<td>5</td>
<td>I</td>
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<tr>
<td>MNGT-E2006</td>
<td>Advanced Topics in IDBM</td>
<td>5</td>
<td>I-II, IV-V</td>
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<tr>
<td>JOIN-E7007</td>
<td>IDBM Capstone: Industry Project (FITECH)</td>
<td>15</td>
<td>II-V</td>
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