Entrepreneurship and Innovation Management

Description of the programme

The Master’s programme in Entrepreneurship and Innovation Management (EIM) will be discontinued. Students can thus graduate from the MSc programme in Entrepreneurship and Innovation Management until July 31, 2023. This means that you will need to submit your thesis for evaluation at the latest on 31 July 2023 and apply for graduation at the latest on 31 July 2023.

Starting from autumn 2022, there will be two new programmes out of which the latter one will more replace the current EIM programme:

(1) People Management and Organizational Development and
(2) Strategic Management in a Changing World.

You have the opportunity to transfer to one of the new programmes directly if you prefer them over the EIM Programme.

Applying for transfer: 1) Create a new study plan in Sisu for the programme you would like to transfer to. (Sisu will say that you don’t have a valid study right but do not worry about this.) 2) Send an email to Kati Halminen (kati.halminen@aalto.fi) indicating to which programme you want to transfer.

There is no deadline for applications.

Please note that some of the core courses will be the same or equivalent. For most students, graduating from the EIM programme is the preferable option.

The Master’s programme in Entrepreneurship and Innovation Management (EIM) is designed to provide students with 1) the mindset and skills for new business creation be it in independent start-ups or in the context of established organisations, and 2) a broader understanding of entrepreneurship and innovation from individual, organisational and societal perspectives.

A defining feature of the curriculum is a pronounced emphasis on action and challenge-based learning. Among other things, you will find yourself pitching business ideas to real investors and potential customers, analysing business cases and developing strategies for innovative and sustainable products and services, and exercising enterprising competencies in real-life settings. Working in teams consisting not only of business but also of design, sustainability, science and engineering students, facilitates a rich learning experience and unique networking opportunities for future careers.

Career prospects

While some of the programme’s students start their own ventures during the course of their studies, most of our graduates start their careers in paid employment. Knowledge of the process of new business creation, managing innovations and skills in dealing with complex projects provide an excellent foundation for diverse careers in the highly dynamic, competitive and uncertain world of business. EIM graduates are well qualified for example, for project management, consultancy or any other business function where a holistic mastery of a larger business entity is called for. Graduates of this programme can also work in the public sector at the regional, national and supra-national (EU, OECD) level as entrepreneurship and innovation specialists.

Here you can find the degree requirements of the programme, and the necessary information about completing the degree and its contents. These pages are mainly aimed at the students of the programme. If you are thinking about applying to the programme please see How to apply.

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