Curriculum and Degree Requirements 2022-2024

This information concerns

- the (BScBA22-) students who have started their studies in fall 2022 or after that, or
- older students who have officially decided to transfer to follow these degree requirements 2022-2024 (please contact Mari Syväoja to agree on this).

Goals for the Bachelor's Degree

In addition to the goals stated in Government Decree on University Degrees (794/2004) 7 § the main goal of the Bachelor’s Program in International Business offered at the Aalto Mikkeli Campus is to produce graduates who are successful in international business. The purpose of the BScBA degree is to give students a broad background in business and economics as well as the opportunity to specialize in a particular area of expertise. The studies are designed to develop both academic as well as working life competences and introduce multidisciplinary perspectives. In the Bachelor’s Program in International Business at the Mikkeli Campus, students belong to a tight-knit, multicultural learning community, working alongside faculty and students from around the world. The fast-paced curriculum prepares students to meet grand challenges in the global business environment, such as sustainability; engage in ethical decision-making, and begin a journey of life-wide learning.

The specific goals and objectives of the Bachelor’s Program in International Business are listed below.

- **Business knowledge**: Good knowledge of the basics in business and economics, very good knowledge of the field of international business, and good knowledge of subjects taken in minor studies.
  - **Program Learning Objectives**: By graduation, students will demonstrate the ability to:
    - understand the core subjects comprising business and economics;
    - apply key theories, concepts and frameworks to approach international business problems critically;
    - analyze grand challenges in the global business environment; and
    - formulate and critically evaluate international business strategies, including elements such as business models, foreign entry modes and alliances.

- **Working life competences**: Good abilities to analyze and develop the operations of companies and other organizations, taking into account ethical, economic, societal and global sustainability aspects, and utilizing data analytics. Very good abilities to navigate various international business contexts.
  - **Program Learning Objective**: By graduation, students will demonstrate the ability to:
    - develop cultural competences;
    - compile, analyze and visualize data for effective decision-making;
    - cultivate an entrepreneurial mindset; and
    - address global sustainability challenges and develop creative responses to them.

- **Communication and teamwork competences**: Good competences in these areas: communication and interaction; project management; self-management. Very good competences in multicultural teamwork.
  - **Program Learning Objective**: By graduation, students will demonstrate the ability to:
    - engage in clear and analytic oral and written communication;
    - demonstrate good communication skills in English in diverse contexts;
    - develop their skills in Finnish, Swedish and/or another language; and
    - work collaboratively in multicultural teams.

- **Scientific thinking**: Good competences in scientific thinking and working methods.
  - **Program Learning Objective**: By graduation students will demonstrate the ability to:
    - understand key research approaches and methods and use them in the study of international business;
    - analyze qualitative and quantitative data for research purposes and managerial decision-making; and
    - maintain the knowledge and skills needed for studies leading to a higher university degree and for life-wide learning.

The educational philosophy of the program includes a distinctive and unique approach to the study of international business. Three fundamental components underscore all facets of the program: a strong intellectual foundation in the field of international business, the cultivation of professional development skills, and an academic climate that facilitates an appreciation of the professional work environment.