Global Management / CEMS

The Master’s programme in Global Management prepares students to operate responsibly and successfully in influential decision-maker positions in a globalized environment. The programme develops students’ knowledge and skills in strategy, business development, leadership, and cross-cultural understanding. The programme incorporates CEMS Master’s in International Management.

Objectives of studies

The Master’s programme in Global Management prepares students to operate responsibly and successfully in influential decision-maker positions in a globalized environment. The programme develops students’ knowledge and skills in strategy, business development, leadership, and cross-cultural understanding. Students have the opportunity to acquire two highly prestigious qualifications: an MSc in Economics and Business Administration granted by Aalto University School of Business and the CEMS Master’s in International Management (MIM) granted by CEMS, the Global Alliance in Management Education.

The programme involves intensive corporate collaboration. Upon graduating from the Global Management programme, graduates will have:

- **Extensive knowledge about responsible business decision-making.** Graduates possess invaluable knowledge and skills in global strategy, analytical thinking, leadership, cooperation, and teamwork in a sustainable business environment.

- **A holistic approach to global management and leadership.** Graduates are able to work in a fast-paced, diverse, and ever-globalizing business environment.

- **Two highly respected qualifications.** Graduates are double-qualified, as the programme consists of MSc in Economics and Business Administration (Aalto University) and the CEMS Master’s in International Management (MIM) granted by CEMS.

- **A deep connection with the international CEMS community.** Worldwide ca. 1,300 CEMS students start in the CEMS MIM programme annually and they form local CEMS Clubs like CEMS Club Helsinki. Graduates become a part of the unique and tight-knit global community that consists of 34 academic members, ca. 80 multinational companies and NGOs, and close to 18,000 alumni worldwide. This provides the graduates with a life-long network of friends and collaborators.

Content of studies

In the first year of studies, students will develop a solid foundation in e.g. political economy, business analytics, strategy, and financial management. Students also write their 20 ECTS Master’s thesis in the first year. The second year of the programme focuses on CEMS MIM (Master’s in International Management) studies. Students spend either fall or spring term of the second year in another CEMS school. The second year of studies follows the common CEMS MIM curricular content in place in all CEMS member schools.

The unique Global Management programme develops students’ skills and knowledge in various topics, such as:

- Political Economy
- Global Strategy
- Global Leadership
- Self-Management
- Business Analytics.

During the CEMS MIM year the students have the opportunity to widen their knowledge through elective CEMS studies.

Read more about CEMS MIM on cems.org.

Career opportunities

Programme graduates are highly valued in working life. The programme prepares graduates for careers in many different fields and roles, such as:

- Business Analyst
- Consultant
- Associate
- Brand Manager
- Marketing Manager
- Development Manager
- Engagement Manager
- Operations Manager

CEMS Alliance provides students and graduates with extensive career support, such as the global Career Web, CEMS Career Forum and other events. Many CEMS graduates start their careers outside their home country.

News

**SystemsChange.now: Climate change as a systemic problem – course in spring 2023**
Beat the Blues!: Farewell 2022 - Welcome 2023, 15.12.2022, for all international students

BIZ haku vaihto-opintoihin lukuvuodelle 2023-2024 | Application for exchange studies for the academic year 2023-2024

Monipuolinen tarjonta kielen, kulttuurin ja viestinnän kursseja periodissa III | Brett utbud av språk-, kultur- och kommunikationskurser i period III | Wide range of language, culture and communication courses starting in period III

Haku Kristallikukkia peilisalissa -kurssille on avattu | Call for applications for Crystal Flowers in Halls of Mirrors is now open

Sisu-ohjeet päivittyvät pian | Sisu-anvisningarna uppdateras inom kort | Upcoming updates to Sisu instructions

Perustutkinto-opiskelija: muista maksaa terveydenhoitomaksu! | Grundexamensstuderande: kom ihåg att betala hälsovårdsavgiften! | Bachelor’s and master’s students: Remember your Kela fees!


Kaikille Aallon korkeakouluiille avoimia ruotsinkursseja alkaa periodissa 3 | Svenska kurser öppna för alla Aalto-skolor startar i period 3 | Swedish courses open for all Aalto schools starting in period 3

Vihreän liikkuvuuden tuki Erasmus+-ohjelmassa | Support for green travel in the Erasmus+ programme

RSS