Programme studies 2020-2022

The Master’s programme in Entrepreneurship and Innovation Management (EIM) will be discontinued. Students can thus graduate from the MSc programme in Entrepreneurship and Innovation Management until July 31, 2023.

Starting from autumn 2022, there will be two new programmes out of which the latter one will more replace the current EIM programme.

(1) People Management and Organizational Development and
(2) Strategic Management in a Changing World.

Descriptions of the two new programmes will be published in aalto.fi, and more detailed information in into.aalto.fi in spring 2022.

Starting from autumn 2022 you will have an opportunity to transfer to one of the new programmes directly if you prefer them over the EIM Programme. Please note that it is not possible to transfer during the academic year 2021-2022. Please also note that some of the core courses will be the same or equivalent. For most students graduating from the current EIM programme is the preferable option.

Code: BiZ212
Credits: 84 ECTS cr
Responsible Professor: Patrick Shulist

Learning outcomes

A student graduating from EIM will be able to

- generate new business ideas in a systematic manner, using appropriate tools and concepts
- take steps to strategically exploit new business opportunities
- create, test and pitch new business models
- lead and manage complex business projects
- work in teams with colleagues from different backgrounds

In addition, EIM graduates will have a thorough understanding of

- the role of entrepreneurship and innovation in social, sustainable and economic value creation in different contexts, such as for-profit venture initiatives (start-ups, innovations emerging from established organisations), sustainable cooperative firms and social enterprises
- entrepreneurship and innovation as multi-faceted phenomena from the perspectives of individuals, firms and society
- how to apply appropriate theory and methods to produce new business knowledge

Degree Programme Director
Patrick Shulist, Department of Management Studies

Programme committee

External members:
Moaffak Ahmed, Partner at Nordic Makers and Serial Entrepreneur
Pia Santavirta, Managing Director, Finnish Venture Capital Association
Joakim Wincent, Professor of Entrepreneurship, Hanken School of Economics

Internal members:
Teemu Kautonen, Professor Entrepreneurship and Innovation Management Unit & Program Director MSc Entrepreneurship and Innovation Management
Myrto Chliova, Assistant Professor Entrepreneurship and Innovation Management Unit
Arne Kroeger, Assistant Professor Entrepreneurship and Innovation Management Unit
Patrick Shulist, Assistant Professor Entrepreneurship and Innovation Management Unit

Additional information
Department of Management Studies website

Degree requirements 120 cr

1. Programme studies 84 cr

Mandatory studies 66 cr
### Programme elective studies 18 cr

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Year(s)</th>
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<tr>
<td>ABL-E2601</td>
<td>Entrepreneurship Law</td>
<td>6 cr</td>
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<tr>
<td>ABL-E2611</td>
<td>Entrepreneurship Law</td>
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<td>25E44000</td>
<td>Venture formation</td>
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<td>25E00901</td>
<td>Project Work</td>
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<td>21E00029</td>
<td>Managing Mergers and Acquisitions</td>
<td>6 cr</td>
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<td>21E00030</td>
<td>Strategy Work</td>
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<td>II</td>
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<td>21E00052</td>
<td>Data-Driven Business</td>
<td>6 cr</td>
<td>II, III</td>
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<td>21E10000</td>
<td>How to change the world: Innovating toward sustainability</td>
<td>6 cr</td>
<td>IV</td>
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<td>Corporate Responsibility Communication</td>
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<td>MNGT-E2001</td>
<td>Doing Business in Emerging Markets</td>
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<td>MNGT-E2002</td>
<td>International Growth Strategy</td>
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1. Must be approved in advance by Prof. Patrick Shulist. No registration needed via WebOodi.
For other course substitutions contact your Planning Officer.

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2. Minor studies 24 cr

3. Electives 12 cr